

MOST URGENT

ICAR-CENTRAL SHEEP & WOOL RESEARCH INSTITUTE
AVIKANAGAR, TEHSIL-MALPURA, DISTRICT-TONK (RAJASTHAN)-304501

F. No. 7(7) E.III/77/Vol.X/PF/ 8457

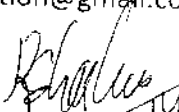
Dated 14.09.2017

ENDORSEMENT

A copy of Circular No. 21-46/2014-CDN (Vol.I) dated the 12th September, 2017 has been received from Deputy Secretary (GAC), ICAR. KB, New Delhi - regarding to launch a campaign "Swachha Hi Seva" on September 12th continue upto 2nd October, 2017 under Swachh Bharat Mission anniversary is forwarded to the following Officers/Officials for information, guidance & further necessary action.

- | | | |
|---|---|---|
| 1. Head of Office | - | Chairman, Swachha Bharat Abhiyan |
| 2. Incharge, Farm Section | - | Member, Swachha Bharat Abhiyan |
| 3. Incharge, Horticulture Section | - | Member, Swachha Bharat Abhiyan |
| 4. Dr. Arpita Mohapatra, Scientist | - | Co Opted Member, Swachha Bharat Mission |
| 5. Sh. Seiko Jose, Scientist | - | Co Opted Member, Swachha Bharat Mission |
| 6. Sh. Mohd. Anwar Khan, AAO | - | Co Opted Member, Swachha Bharat Mission |
| 7. Dr. Dushyant Kumar, Scientist | - | Co Opted Member, Swachha Bharat Mission |
| 8. Sh. Sumer Singh Rao, Security Supervisor | - | Co Opted Member, Swachha Bharat Mission |
| 9. Sh. Ram Dhani Prasad, Technical Officer | - | Co Opted Member, Swachha Bharat Mission |
| 10. Shri Suresh Chand, Senior Technical Officer | - | Co Opted Member, Swachha Bharat Mission |
| 11. Shri O. P. Bahure, Assistant | - | Co Opted Member, Swachha Bharat Mission |
| 12. Sh. M.L. Jangid, Chief Technical Officer | - | Coordinator, Swachha Bharat Mission |

It is therefore, requested that the Action Plan may be sent in 3 days. A 2-3 minutes video of Swachhta event may also be sent by 26th September, 2017. The same may also be uploaded on the Institute Website. The desired information may be sent on e-mail IDs: adgcoordination@gmail.com, ajaiverma.icar@nic.in, rajeswari.icar@nic.in accordingly.


(R. C. Sharma)
Head of Office

Distribution:

1. Dr./Shri M.L. Jangid Th.: Head/Incharge AKMV. Section for information & compliance.
2. All Head of Divisions/Section Incharges at Main Institute for information.
3. The Head/OIC, ARC, Bikaner/NTRS, Garsa/SRRC, Mannavanur for information & compliance.
4. Incharge, AKM Unit for uploading on Institute Website.
5. Guard File.
6. Notice Boards.

Important



**INDIAN COUNCIL OF AGRICULTURAL RESEARCH
KRISHI BHAVAN, NEW DELHI**

F.No. 21-46/2014-CDN(Vol.I)

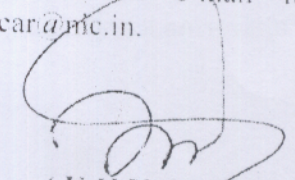
Dated the 12th September, 2017

CIRCULAR

As a part of the implementation of the Swachh Bharat Mission, it has been decided to launch a campaign 'Swachhta Hi Seva' on September 15 to continue upto 2nd October, 2017, the Swachh Bharat Mission anniversary across all Instt./NRCs/offices under DARE/ICAR followed by cleanliness drive within and around the offices/campuses through:

- Launching of Swachh Monitoring System in all offices and attached institutes/NRCs etc.
- Everyday Sharamdan by officials and Tree plantation and ensuring maintenance and growth
- Sanitation and Hygiene related competition among the officials/Trainers.
- Comprehensive Campaign through Banner, posters, TV, Newspaper Advertisement, Use of Social Media – Cap and T-shirts.

All Directors of ICAR Institutes/NRCs/PDs /Divisions/Sections of ICAR Hqrs. may send their Action Plan in 3 days. A 2-3 minute video of your best Swachhta event may also be sent by 26th September, 2017. The same may also be uploaded on the Institute's website. The desired information may be sent on e-mail Ids: adgcoordination@gmail.com, ajaiverma.icar@nic.in, rajeswari.icar@nic.in.


(K.K.Kulshreshtha)
Deputy Secretary (GAC)

Encl: Copy of D.O. letter No. AR/DG-02/2017
Ministry of Drinking water and Sanitation

Distribution:

1. Chairman, ASRB/ All DDGs
2. All Director/Project Directors of ICAR Institutes/National Research Centres/ATARIs/Project Coordinators/Bureaux for compliance.
3. PSO to DG, ICAR/PPS to Secretary, ICAR/PPS to FA(DARE)
4. DKMA is requested to cover the comprehensive campaign at ICAR Hqrs.
5. All Sections/officers of ICAR Hqrs., Krishi Bhavan/KAB-I/KAB-II/NASC



Ministry of Health and Family Welfare
Government of India
New Delhi - 110 002

Ministry of Health and Family Welfare
Government of India
New Delhi - 110 002

AKSHAY ROUT
DIRECTOR GENERAL
Swachh Bharat Mission

No. AR/DC-AR/2017

Dated: 05.09.2017

Dear Sir,

Kindly refer to the Hon'ble Minister for Drinking Water and Sanitation's D.O letter no. SA/18012/7770-17-14/WS, Dtd. 03 August 2017 addressed to Hon'ble Minister of your Ministry and Secretary MHW's D.O letter dated 7 September 2017 addressed to you on the "Swachh to H. Save" campaign as called by the Hon'ble Prime Minister. The campaign will be launched on September 15 and shall culminate on October 3, 2017, the Swachh Bharat Mission anniversary.

You are requested to organize Swachh activities at a massive level starting from 15th September to 3rd October 2017 in line with Hon'ble Prime Minister's Nishch ki Beat address dated 27th August 2017 and the aforesaid two communications. The day 2 date be followed by a Press Conference preferably by the Hon'ble Minister of your Ministry. A list of activities are suggested in the enclosed which are for your reference only.

It is requested that you may also inform your Deputy Director for the local campaign details to Director, DC, 2017, for the same. The local level activities and campaigns 2-3 months' MO of your MHO Swachh to H. Save are the involved. If you need any further information, please contact the Director, DC, 2017, New Delhi. The list of activities are enclosed for your reference. The same will be shown on the web 2017 of the Swachh Bharat Mission at the Ministry level.

I will be grateful for your cooperation.

With Regards

Yours Sincerely,

[Akshay Rout]

Dr. Trilochan Mahapatra
Secretary
Department of Agriculture Research and Education
New Delhi.

09/20/17	1	Ministry of Textile	<p>Launching of Swachhta Monitoring System in all offices and attached Institutes</p> <p>Taking policy decision to make Swachhta elements as mandatory for all Schemes and Programmes.</p> <p>Cleaning of high footfall areas by involving officers, staffs and community people</p> <p>Twin-Pit emptying or Pit Digging</p> <p>Tree Plantation</p> <p>Merchandised Swachhta Jackets</p>
	2	Ministry of Agriculture and Farmer Welfare	<p>✓ Launching of Swachhta Monitoring System in all offices and attached Institutes</p> <p>✓ Everyday Shramdan by officials and Tree Plantation and ensuring maintenance and growth</p> <p>✓ Sanitation and Hygiene related competition among the officials/Trainers</p> <p>✓ Comprehensive Campaign through Banner, Posters, TV, News Paper Adv., Use of Social Media - Cap and T-shirts</p>
	3	Ministry of Consumer Affairs, Food and Public Distribution	<p>Launching of Swachhta Monitoring System in all offices and attached Institutes</p> <p>Taking policy decision to make Swachhta elements as mandatory for all Schemes and Programmes.</p> <p>Cleaning of high footfall areas by involving officers, staffs and community people</p> <p>Massive awareness campaign.</p> <p>Drama or street play on Swachhta theme</p>