



भारतीय कृषि अनुसंधान परिषद
Indian Council of Agricultural Research
कृषि भवन, नई दिल्ली - 110 001 Krishi Bhawan, New Delhi - 110 001

F.No. 3(3)/2021-ICT (Computer No. 136034)

Dated the 17th January, 2024

To

The Directors

All ICAR Institutes / PDs/ NRCs / Bureaux / ATARIs

Subject: Digital India mSeva AppStore launched by Ministry of Electronics and Information Technology (MeitY) under AatmaNirbhar Bharat Mission – reg.

Sir / Madam.

Please find enclosed a copy of DO. No. 3(17)2020-EG-II(PartFile) dated 20.11.2023 received from Secretary, Ministry of Electronics and Information Technology (MeitY), Government of India which is addressed to the Secretaries of all the Ministries / Departments under Government of India regarding launching of Digital India mSeva AppStore (URL: <https://apps.mgov.gov.in>) developed by C-DAC, Mumbai, for compliance and hosting of mobile apps for the citizen-centric services. **Dr. KP Singh, Principal Scientist (ICT), ICAR {Phone 011-23385835, 23046627, email ID kpsingh.icar@nic.in}** has been nominated as Nodal Officer mSeva AppStore in ICAR / DARE. For any further clarification please contact concerned officials from C-DAC & Meity as detailed below.

This issues with the approval of Secretary, ICAR.

Yours faithfully,


(Ashok Kumar Meena)
Deputy Secretary (ICT)
Phone 011-23046688

Encl: (As stated above).

Copy to:

1. Dr KP Singh, Pr. Scientist (ICT), Room No. 3B, ICAR, Krishi Bhawan, New Delhi.
2. Sh. Kapil Kant Kamal, Joint Director, C-DAC Mumbai (Email: kapil@cdac.in, Contact No.: 9833237956).
3. Sh. Churchil Chauhan, Scientist 'C', MeitY (Email: churchil.chauhan@meity.gov.in, Tel.: 011-24301215).
4. Director, DARE for information.
5. Sr. PPS to Secretary, ICAR.

एस. कृष्णन, आई.ए.एस.
सचिव
S. Krishnan, I.A.S.
Secretary



इलेक्ट्रॉनिकी और सूचना प्रौद्योगिकी मंत्रालय
भारत सरकार
Ministry of Electronics &
Information Technology (MeitY)
Government of India

DO. No. 3(17)/2020-EG-II(PartFile)
20.11.2023

Dear Secretary,

Subject: Hosting of mobile apps for the citizen-centric services on 'Digital India AppStore'
- reg.

'Digital India mSeva AppStore' is India's indigenous AppStore launched by Ministry of Electronics and Information Technology (MeitY) under AatmaNirbhar Bharat mission and developed by C-DAC, Mumbai for the hosting of mobile apps for the citizen-centric services. The appstore (<https://apps.mgov.gov.in>) is currently hosting 1650+ apps of various domains and categories. Hosting and downloading of apps on the appstore is convenient and **free of cost**. Only verified and signed APK files can be hosted on this appstore.

2. This AppStore has the potential to revolutionize the app industry with the collaboration of government departments. Departments/PSUs/CPSEs/Govt entities etc can host their apps on this platform and avail of its services. It is not only a platform for convenience to Govt. Departments as well as citizens but also a symbol of **trust, authenticity, and self-reliance**.

3. Ensuring the authenticity and security of mobile apps is of paramount importance in today's digital age. By onboarding the Digital India mSeva appstore platform, government departments would not only be benefitted by availing a **channel for authentic mobile apps** but would also get the security testing of their mobile apps done as a measure to **safeguard the data and privacy of users and to prevent them from any potential threats**. Besides, the following benefits of the platform can also be availed:

- **Indigenous and Government Appstore:** Digital India mSeva AppStore is India's indigenously developed AppStore and is managed and governed by the MeitY. Only verified and authentic apps are available on the platform which eliminates the chance of downloading look-alike fraudulent apps by users.
- **User-Friendly Interface:** The user-friendly interface of the AppStore makes it easy for citizens to discover and access various applications, thereby enhancing the overall user experience.
- **In-House Testing:** Addressing all cyber security concerns, the AppStore provides two levels of in-house rigorous security testing and is compliant with OWASP Mobile Application Security standards.
- **Multilingual Support:** The language support is expanding to accommodate the linguistic diversity of our nation, making the AppStore accessible to a wider audience.
- **Developer Support:** A direct support & dedicated team available to provide technical support to developers with best practices and help in creating a secure application, documents, and codes.

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P. L. D. S.

D. K. P. S.

11/11/23



4. In view of above, you are requested to direct all the Organizations/ Agencies/ Bodies/ Institutions etc under your Ministry/ Department to host their mobile apps on the Digital India mSeva AppStore and nominate a nodal officer for the smooth onboarding of those apps on the platform.

5. A guiding document for the onboarding of the apps on the Digital India mSeva Appstore is **annexed herewith**. For any further information **Sh. Kapil Kant Kamal**, Joint Director, C-DAC Mumbai (Email: kapil@cdac.in, Tel.: 9833237956) or **Sh. Churchill Chauhan**, Scientist 'C', MeitY (Email: churchil.chauhan@meity.gov.in, Tel.: 011-24301215) may be contacted.

With regards,

Encl.: As above

Yours sincerely,



(S. Krishnan)

To

The Secretaries of all the Ministries/ Departments, Govt. of India



mSeva AppStore Developer Portal Guide

1. The landing page of the website www.apps.mgov.gov.in contains a link to the developer portal.
2. The login page for the developer portal contains a link for registration as well. Registered developers can login with the help of a registered email and password.
3. New registration can also be done through this page. After registration, the developer account has to be approved by the AppStore Admin to login to the portal.
4. After logging into the developer portal, the dashboard will display to analyze all the statistics of uploaded applications through cards and their counts.
5. The same page contains two table displays for
 - Approved Application – Live Application on the portal
 - Pending Application – The application has been uploaded but is not Live yet.
6. Upload New Application: Click on the “Upload Android Application” link on the left side menu of the page for uploading the Android application.
 - This form is categorized into 4 parts as mentioned below image.
 - Each part has save and next functionality so If any user fill the form their drafts will be stored.
 - By clicking on the pending draft, you can continue proceeding with your older draft.
 - The option to upload the bulk application can also be used to upload multiple similar apps.
7. In the **first step** for uploading the form all the basic information about the app needs to be uploaded.
8. The **second step** for uploading all the information regarding the app type needs to be submitted. We accept three types of files: apk, aab, apks
 - While uploading the file following parameters are checked

1. AppName is Live or in the DB (pending state)
2. Application Package is Live or in the DB
3. If the apk is signed or not.
4. The target SDK should be greater than 30.
5. APK file name contains more than 1 dot.
6. APK size is zero.

- For Uploading the AAB file, we have two key stores: Developer's or Mobile Seva keystore.

9. In the **third step** screenshot and icon will be uploaded to the portal.
10. In the **last step** details regarding application permission are asked.
11. By clicking on the upload button your application is uploaded to the portal for further processing of testing.
12. Multiple apps of similar types can be uploaded simultaneously by the "Bulk Upload" option.
13. The report section contains two types of reports.
 1. General Report
 2. Rating Report
14. Developers can also upload the Beta Release for the application.
15. If any user wants to temporarily DISABLE the application from the portal, they can disable it by clicking the eye icon.

Contact Details

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2. Kapil Kant Kamal
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